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Personnel Economics in Practice, 3rd Edition by Edward Lazear and Michael Gibbs gives readers a rigorous framework for understanding organizational design and the management of employees. Economics has proven to be a powerful approach in the changing study of organizations and human resources by adding rigor and structure and clarifying many important issues. Not only will readers learn and apply ideas from microeconomics, they will also learn principles that will be valuable in their future careers. This is the first book that employs economics to develop and apply an analytical framework for assessing progress towards the Sustainable Development Goals (SDGs). The authors explore the historical context for the underlying sustainability concept, develop an economics-based analytical framework for assessing progress towards the SDGs, and discuss the implications for sustainability policy and future research. Economics is concerned with analysing the trade-offs in allocating scarce means to achieve various ends. Thus, economic methods are ideally suited to assessing how progress towards one or more SDGs may come at the expense of achieving other goals. Such interactions are inevitable in meeting the 2030 Agenda over the next decade, given that the SDGs include different economic, social, and environmental elements. Although it may be possible to make progress across all 17 goals by 2030, it is more likely that improvement toward all goals will be mixed. For example, we may have reduced poverty or hunger over recent years, but the way in which this progress has been achieved – e.g. through economic expansion and industrial growth – may have come at the cost in achieving some environmental or social goals. On the other hand, progress in reducing poverty is likely to go hand-in-hand with other important goals, such as eliminating hunger, improving clean water and sanitation, and ensuring good health and well-being. Assessing these interactions is essential for guiding policy, so that countries and the international community can begin implementing the right set of environmental, social and economic policies to achieve more sustainable and inclusive global development. This is the first book to provide a precise description of how companies can put purpose into practice. Based on groundbreaking research undertaken between Oxford University and Mars Catalyst, it offers an accessible account of why corporate purpose is so important and how it can be implemented to address the major challenges the world faces today. In light of the Sandinistas' 1990 electoral defeat, Sandinista economist Martinez Cuenca offers this frank and engaging assessment of the Nicaraguan revolution and its prospects for the future. In the Great Recession of 2007-2010, Americans watched their retirement savings erode and the value of their homes decline while the unemployment rate increased and GDP sank. New demands emerged for unprecedented government intervention into the economy. While these changes have a dramatic impact on society at large, they also have serious implications for the content and teaching of economics. Teaching Economics in a Time of Unprecedented Change is a one-stop collection that helps pre- and in-service social studies teachers to foster an understanding of classic content as well as recent economic developments. Part I offers clear and teachable overviews of the nature of today's complex economic crisis and the corollary changes in teaching economics that flow from revising and updating long-held economic assumptions. Part II provides both detailed best practices for teaching economics in the social studies classroom and frameworks for teaching economics within different contexts including personal finance, entrepreneurship, and history. Part III concludes with effective strategies for teaching at the elementary and secondary school levels based on current research on economic education. From advice on what every economics teacher should know, to tips for best education practices, to investigations into what research tells us about teaching economics, this collection provides a wealth of contextual background and teaching ideas for today's economics and social studies educators. Additional information and resources can be found at the authors' website [neweconteaching.com](http://neweconteaching.com). The Dismal Science. The Worldly Philosophy. The Science of Scarcity. Most people think economics is one of the most challenging and complex fields of study. But with this book, it doesn't have to be! You will learn how the U.S. economy works in unbiased, easy-to-understand language. And you can learn it without the complex equations, arcane graphs, and technical jargon you'll find in most economic texts. David A. Mayer and Melanie E. Fox explain: Why and how we trade How the government intervenes in markets Unemployment and inflation Supply and demand Competitive, financial, and foreign exchange markets How the economy is measured You will also learn about the causes and fallout of the recent recession and how global climate change may

transform the way our economy operates. Most important, with this introduction, you'll learn how our complex and dynamic economy affects the way we actually live our lives. The Exam Practice Kit is an essential revision tool. It allows students to test knowledge by putting theory into practice and refine exam technique. A Financial Times "Best Book of 2017: Economics" 800-CEO-Read "Best Business Book of 2017: Current Events & Public Affairs" Economics is the mother tongue of public policy. It dominates our decision-making for the future, guides multi-billion-dollar investments, and shapes our responses to climate change, inequality, and other environmental and social challenges that define our times. Pity then, or more like disaster, that its fundamental ideas are centuries out of date yet are still taught in college courses worldwide and still used to address critical issues in government and business alike. That's why it is time, says renegade economist Kate Raworth, to revise our economic thinking for the 21st century. In Doughnut Economics, she sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points out how we can break our addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design. Named after the now-iconic "doughnut" image that Raworth first drew to depict a sweet spot of human prosperity (an image that appealed to the Occupy Movement, the United Nations, eco-activists, and business leaders alike), Doughnut Economics offers a radically new compass for guiding global development, government policy, and corporate strategy, and sets new standards for what economic success looks like. Raworth handpicks the best emergent ideas—from ecological, behavioral, feminist, and institutional economics to complexity thinking and Earth-systems science—to address this question: How can we turn economies that need to grow, whether or not they make us thrive, into economies that make us thrive, whether or not they grow? Simple, playful, and eloquent, Doughnut Economics offers game-changing analysis and inspiration for a new generation of economic thinkers. This book provides a robust set of health economic principles and methods to inform societal decisions in relation to research, reimbursement and regulation (pricing and monitoring of performance in practice). We provide a theoretical and practical framework that navigates to avoid common biases and suboptimal outcomes observed in recent and current practice of health economic analysis, as opposed to claiming to be comprehensive in covering all methods. Our aim is to facilitate efficient health system decision making processes in research, reimbursement and regulation, which promote constrained optimisation of community outcomes from a societal perspective given resource constraints, available technology and processes of technology assessment. Importantly, this includes identifying an efficient process to maximize the potential that arises from research and pricing in relation to existing technology under uncertainty, given current evidence and associated opportunity costs of investment. Principles and methods are identified and illustrated across health promotion, prevention and palliative care settings as well as treatment settings. Health policy implications are also highlighted. This revision and practice book is a useful way for students to prepare effectively for their AS Economics exams. It covers every Unit from the AQA, Edexcel and OCR courses, with clear, concise explanations and examples that make the subject easy to understand. There are also practice questions and exam-style questions for every topic (with outline answers at the back), plus advice for getting top marks in the AS exams. We no longer build buildings like we used to nor do we pay for them in the same way. Buildings today are no longer only shelter but are also life support systems, communication terminals, data manufacturing centers, and much more. Buildings are incredibly expensive tools that must be constantly adjusted to function efficiently. The economics of building has become as complex as its design. When buildings were shelter they lasted longer than their builders. The average gothic master mason lived 35 or 40 years. Cathedrals took 3 or 4 hundred years to build. Cost estimates were verified by great great grandchildren of the original designer. Today, creative economics has become as important as creative design and creative building. The diet brings builder, contractor, architect, and facilities manager to account in their life time. The cost of building can therefore no longer be left to chance or act of god. Solutions are no longer as ingeniously simple as those proposed by a Florentine builder early in the 15th century. He proposed to center the dome of S. Maria del Fiore on a great mound of earth mixed with pennies. When the job was done street urchins would carry away the dirt in their search for the pennies. This was a serious suggestion offered by an early construction manager before Brunelleschi solved the problem more sensibly. In this book, Simon Bowmaker offers a remarkable collection of conversations with leading economists about research in economics. He has selected a broad sample of the great economists of our time, including people whose perspectives span most of the major subdivisions of economics research, from micro to macro, from theoretical to empirical, from rationalist to behavioral. From the foreword by Roger B. Myerson, University of Chicago, US and 2007 Nobel Laureate in Economics "The Art and Practice of Economics Research is the book I wish I had when I was growing up" as an economist. For anyone who is or wants to be an economic researcher, or anyone just interested in how economics works, this is a terrific and inspirational resource. David K. Levine, Washington University in St. Louis, US "It is hard to imagine an economist in the world who would not enjoy this book. It is fascinating, gripping, and full of the wisdom imparted by age and by scholarly life's ups and downs. Andrew J. Oswald, University of Warwick, UK "Although each has followed his or her own road, these scholars share a passion for economics and a commitment to the research enterprise. The best economists lie sleepless, gripped by their questions. Joshua Angrist, Massachusetts Institute of Technology, US "This is a wonderful book of interviews with some of the most respected economists in the world. It is full of insights into academic life, and clearly conveys the joy of doing economics research. Jon Levin, Stanford University, US "The relaxed frame of the interviews gives interested parties exciting insights into the thoughts and concerns of leading economists and might well inspire some of the best young minds to continue with economics in their later lives. Ernst Fehr, University of Zurich, Switzerland The Art and Practice of Economics Research provides an in-depth look into the research methods of leading economists from across the United States and Europe. This innovative volume contains 25 interviews with practicing economists, presenting insightful personal accounts into an often-misunderstood field. Contributors to this volume were asked to reflect on their own experience in economics research, including their methods of working, the process of scientific discovery and knowledge creation, and the challenges of successfully disseminating their work. The unique and compelling interview format showcases each contributor's personal connection to his or her work, presenting a view of current economics research that is technical, comprehensive, and refreshingly human. Both students and current scholars in economics will find much to admire in this book's window into the inner workings of some of the brightest and best-known minds in the field. This volume would also make a great companion to the author's 2010 book, The Heart of Teaching Economics, which showcases the personal experiences of teachers and professors of economics. Is the inflation objective of the European central bank set too low? Is European national debt excessive? Is a fixed or floating exchange rate better? Which taxes should be reformed? Can the European standard of living catch up with that of the United States? This book, a translation of a book published in French (de Boeck, 2004), brings precisely argued answers to these questions using rigorous economic analysis. The authors join together for the first time in one volume the fundamentals of the macroeconomic field with analysis of current debates in economic policy. They take the point of view of a policy maker who must intervene in one particular aspect of policy, and thus they put the reader at the cutting edge of the main issues, debates and challenges related to each policy aspect. Economic Policy explores in an open-ended way what various existing theories, macro and micro, have to say on these current policies, and points out the limits of each theory. Overall, it demonstrates to the reader how he or she can build upon the combination of existing theories and also on common sense in order to design adequate policy responses. The work will appeal to a large audience, including students in economics, management, and political science graduate schools, and professional economists and policy makers interested in issues in macroeconomics. This book provides an overview of the practice of Islamic finance and the historical roots that define its modes of operation. The focus of the book is analytical and forward-looking. It shows that Islamic finance exists mainly as a form of rent-seeking legal-arbitrage. In every aspect of finance - from personal loans to investment banking, and from market structure to corporate governance - Islamic finance aims to replicate in Islamic forms the substantive functions of contemporary financial instruments, markets, and institutions. By attempting to replicate the substance of contemporary financial practice using pre-modern contract forms, Islamic finance has arguably failed to serve the objectives of Islamic law. This book proposes refocusing Islamic finance on substance rather than form. This approach would entail abandoning the paradigm of 'Islamization' of every financial practice. It would also entail reorienting the brand-name of Islamic finance to emphasize issues of community banking, micro-finance, and socially responsible investment. Power and Energy industry is a highly capital intensive business field. Furthermore there is a very close interlinkage between technologies and economics that requires engineers and economists to have a common understanding of project evaluation approaches and methodologies. The book's overall objective is to provide a comprehensive but concise coverage of engineering economics required for techno-economic evaluation of investments in power and energy system projects. Throughout the book, the emphasis is on transferring practical know-how rather than pure theoretical knowledge. This is also demonstrated in numerous examples derived from experience of respective projects. The book comprises seven chapters. The text part is supported by about 25 tables, 40 figures, 55 application examples and 7 Case Studies. Target audience of the book are primarily international consultants, staff members of engineering companies, utility personnel, energy economists and lawyers, as well as employees of government agencies entrusted with regulating the energy and utility sector and, finally, students in related fields of engineering and economics. There is no book currently available that gives a comprehensive treatment of the design, construction, and use of index numbers. However, there is a pressing need for one in view of the increasing and more sophisticated employment of index numbers in the whole range of applied economics and specifically in discussions of macroeconomic policy. In this book, R. G. D. Allen meets this need in simple and consistent terms and with comprehensive coverage. The text begins with an elementary survey of the index-number problem before turning to more detailed treatments of the theory and practice of index numbers. The binary case in which one time period is compared with another is first developed and illustrated with numerous examples. This is to prepare the ground for the central part of the text on runs of index numbers. Particular attention is paid both to fixed-weighted and to chain forms as used in a wide range of published index numbers taken mainly from British official sources. This work deals with some further problems in the construction of index numbers, problems which are both troublesome and largely unresolved. These include the use of sampling techniques in index-number design and the theoretical and practical treatment of quality changes. It is also devoted to a number of detailed and specific applications of index-number techniques to problems ranging from national-income accounting, through the measurement of inequality of incomes and international comparisons of real incomes, to the use of index numbers of stock-market prices. Aimed primarily at students of economics, whatever their age and range of interests, this work will also be of use to those who handle index numbers professionally. "Economics for Business is suitable for undergraduate students studying business economics as part of a business degree. The book will also be appropriate for DMS students and MBA modules in economics."--BOOK JACKET. This book focuses on the construction of the economic policies of the Economic and Monetary Union (EMU) and its institutions. It reviews the faltering economic performance of the EMU countries

before and after the onset of the financial crisis. This text provides an introduction to personnel economics, showing how economists can make specific predictions and prescriptions for personnel issues that arise in business on a daily basis. The author focuses on compensation and its relation to worker motivation, selection and teamwork. Introduction: Economics for Evidence-Based Policymaking; Section I: Economic Policies: Singapore Exceptionalism: The Importance of Growth in a Small Open Economy; Tapping on Growth Opportunities Through Trade and Investment; Towards a Productivity-Driven and Innovation-Led Singapore Economy; Industrial Development in Singapore; Singapore's Enterprise Landscape; Empowered Individuals, Inclusive Workforce, and Secure Retirement; Section II: Socioeconomic and Security Policies: Income Inequality and Mobility in Singapore; Nurturing Strong Families in Singapore; Managing Healthcare Costs; The Economics of Sanction Regimes and Criminal Decision-Making; Section III: Infrastructural Policies: Using Economics to Analyse Environmental Issues; Managing the Housing Market in Singapore; The Economic Forces that Shape Land Transport; Conclusion: The Way Ahead Increasingly, consumers in North America and Europe see their purchasing as a way to express to the commercial world their concerns about trade justice, the environment and similar issues. This ethical consumption has attracted growing attention in the press and among academics. Extending beyond the growing body of scholarly work on the topic in several ways, this volume focuses primarily on consumers rather than producers and commodity chains. It presents cases from a variety of European countries and is concerned with a wide range of objects and types of ethical consumption, not simply the usual tropical foodstuffs, trade justice and the system of fair trade. Contributors situate ethical consumption within different contexts, from common Western assumptions about economy and society, to the operation of ethical-consumption commerce, to the ways that people's ethical consumption can affect and be affected by their social situation. By locating consumers and their practices in the social and economic contexts in which they exist and that their ethical consumption affects, this volume presents a compelling interrogation of the rhetoric and assumptions of ethical consumption. This book is a comprehensive study, which provides informed knowledge within the field of Islamic economics. The authors lay down the principal philosophical foundation of a unique and universal theory of Islamic economics by contrasting it with the perspectives of mainstream economics. The methodological part of the theory of Islamic economics arises from the ethical foundations of the Qur'an and the Sunnah (tradition of the Prophet) along with learned exegeses in an epistemological derivation of the postulates and formalism of Islamic economics. This foundational methodology will be contrasted with the contemporary approaches of the random use of mainstream economic theory in Islamic economics. The book establishes the methodological foundation as the primal and most fundamental premise of the study leading to scientific formalism and the prospect of its application. By way of its Islamic epistemological explanation (philosophical premise) in the form of logical formalism and the use of simple real-world examples, the authors show the reader that the scientific nature of economics in general and Islamic economics in particular rests on the conception of the scientific worldview. With its uniquely comparative approach to mainstream economics, this book facilitates a greater understanding of Islamic economic concepts. Senior undergraduate and graduate students will gain exposure to Islamic perspectives of micro- and macroeconomics, money, public finance, and development economics. Additionally, this book will be useful to practitioners seeking a greater comprehension of the nature of Islamic economics. It will also enable policymakers to better understand the mechanism of converting institutions, such as public and social policy perspectives. Managerial economics is the application of economic theory and quantitative methods (mathematics and statistics) to the managerial decision-making process. This book contains a chapter on game theory and on the time value of money and capital budgeting. It is intended for students with limited prior training in economics and quantitative methods. In a concise and crisp manner, this book presents the state of the art in ecological economics, an interdisciplinary field focused on the analysis of sustainability of global, national and regional economic systems. An elegant guide, the book offers a range of cutting edge methods used in sustainability research including multicriteria decision aid (MCDA), input-output analysis, and life cycle analysis. This book is packed with references for students with some background in economics, environmental science or mathematics who aim to develop the analytical skills required for redirecting our development path towards sustainability in government, international organisations, academia, non-profit sector and business. As such, the book is primarily aimed at MSc and first year PhD students reading for degrees in Environmental Change and Management, Ecological Economics, Environmental Management, Philosophy, Politics and Economics, and those taking part in similar programmes. The book strives to develop the idea that a significant adjustment of the current economic theories is required, an idea supported by the emerged world economic crisis, the climatic and biodiversity crisis the world is currently facing and the enormously slow progress that has been made in the field of reorientation of the global economy towards sustainability. The practical case studies provided focus on the most pressing topics of today, and the book adopts a positive approach for problem solving and strategic development, which is aimed at educating the future decision makers and business leaders. This second edition of Development Economics: Theory and Practice continues to provide students and practitioners with the perspectives and tools they need to think analytically and critically about the current major economic development issues in the world. Alain de Janvry and Elisabeth Sadoulet identify seven key dimensions of development—growth, poverty, vulnerability, inequality, basic needs, sustainability, and quality of life—and use them to structure the contents of the text. The book gives a historical perspective on the evolution of thought in development. It uses theory and empirical analysis to present readers with a full picture of how development works, how its successes and failures can be assessed, and how alternatives can be introduced. The authors demonstrate how diagnostics, design of programs and policies, and impact evaluation can be used to seek new solutions to the suffering and violence caused by development failures. In the second edition, more attention has been given to ongoing developments, such as: pursuit of the Sustainable Development Goals continuously rising global and national inequality health as a domestic and international public good cash transfers for social protection carbon trading for sustainability This text is fully engaged with the most cutting-edge research in the field and equips readers with analytical tools for impact evaluation of development programs and policies, illustrated with numerous examples. It is underpinned throughout by a wealth of student-friendly features, including case studies, quantitative problem sets, end-of-chapter questions, and extensive references. The companion website contains Excel and Stata exercises for students alongside materials for instructors. This unique text is ideal for those taking courses in development economics, economic growth, and development policy, and will provide an excellent foundation for those wishing to pursue careers in development. The world as we know it needs a new economics. Climate change, financial crisis and out-of-control globalization - all the major problems facing the world have their root in the dominant economic system. The globalised marketplace is the prevailing force in our lives, undermining the real importance of our human communities and our planet. Green Economics argues that society should be embedded within the ecosystem, and that markets and economies are social structures that should respond to social and environmental priorities. This highly readable text provides an introduction to green economics including views on taxation, welfare, money, economic development and employment through the work of its inspirational figures including Schumacher, Robertson and Douthwaite. It also explores the contributions and insights of schools of thought critical of the dominant neo-classical economic paradigm, including ecofeminism, views from the global South, and the perspective of indigenous peoples. Examples of effective green policies that are already being implemented across the world are presented, as well as policy prescriptions for issues including climate change, localization, citizens' income, economic measurement, ecotaxes and trade. The aim of this book is to provide a rather more comprehensive wide-ranging treatment of public sector economics than is usual. It deals with theory, policy and practice within the broad context of political economy and attempts a more general integration of them than is found in most other texts. It recognises that students invariably study other subjects simultaneously with economics, aiming to provide more of a multi-disciplinary approach than is usually the case. The book reflects the changing nature of 'public' in recognising that a textbook in this area has to be made less technical and mechanistic and more appreciative of political economy. "The biggest strength of the book is its pedagogic design, which will appeal to new entrants in the field but also leaves space for methodological debates... It is well suited for use on general courses but it also involves far more than an introduction and is full of theoretical insights for a more theoretically advanced audience." - Economic Geography Research Group In the last fifteen years economic geography has experienced a number of fundamental theoretical and methodological shifts. Politics and Practice in Economic Geography explains and interrogates these fundamental issues of research practice in the discipline. Concerned with examining the methodological challenges associated with that 'cultural turn', the text explains and discusses: qualitative and ethnographic methodologies the role and significance of quantitative and numerical methods the methodological implications of both post-structural and feminist theories the use of case-study approaches the methodological relation between the economic geography and neoclassical economics, economic sociology, and economic anthropology. Leading contributors examine substantive methodological issues in economic geography and make a distinctive contribution to economic-geographical debate and practice. This newly revised, clearly-presented text looks at Japan's economic history from the nineteenth century through to World War II. Working within a framework based on the theories and approaches of development studies, Francks demonstrates the relevance of Japan's pre-war experience to the problems facing developing countries today, and draws out the historical roots of the institutions and practices on which Japan's post-war economic miracle was based. New features include: \* fresh theoretical perspectives \* additional material derived from new sources \* an increased number of case studies \* fully up-dated references and bibliography. This broad-ranging textbook is both topical and easy-to-use and will be of immense use to those seeking an understanding of Japanese economic development. Media Economics: Theory and Practice focuses on the basic principles of economics in the business sector and applies them to contemporary media industries. This text examines the process of media economics decision making through an exploration of key topics, such as industrial restructuring, regulatory constraints upon media operations, and changing economic value, providing key insights into media business activities. With the structure and value of media industries changing rapidly and sometimes dramatically, this text moves beyond a basic documentation of historical patterns to help readers understand the mechanics of change, offering insight into the processes reproducing contemporary trends in media economics. Thoroughly updated in this third edition, Media Economics focuses on the primary concerns of media economics, the techniques of economic and business analysis, and the overall characteristics of the media environment; and explores contemporary business practices within specific media industries, including newspaper, magazine, television, cable, movie, radio advertising, music, and online industries. New for this edition are chapters on the advertising, book publishing, and magazine publishing industries. Chapters contributed by expert scholars and researchers provide substantial discussions of the crucial topics and issues in the media industry sectors, and emphasize both domestic and international businesses. Offering a thorough examination of the economic factors and forces concerning the media industries, Media Economics is appropriate for use as a course text for advanced media management and economics students. It also serves as an indispensable reference for scholars and researchers in media business arenas. In today's world

of scarce resources, determining the optimal allocation of funds to preventive health care interventions (PHIs) is a challenge. The upfront investments needed must be viewed as long term projects, the benefits of which we will experience in the future. The long term positive change to PHIs from economic investment can be seen across multiple sectors such as health care, education, employment and beyond. Applied Health Economics for Public Health Practice and Research is the fifth in the series of Handbooks in Health Economic Evaluation. It presents new research on health economics methodology and application to the evaluation of public health interventions. Looking at traditional as well as novel methods of economic evaluation, the book covers the history of economics of public health and the economic rationale for government investment in prevention. In addition, it looks at principles of health economics, evidence synthesis, key methods of economic evaluation with accompanying case studies, and much more. Looking to the future, Applied Health Economics for Public Health Practice and Research presents priorities for research in the field of public health economics. It acknowledges the role played by natural environment in promoting better health, and the place of genetics, environment and socioeconomic status in determining population health. Ideal for health economists, public health researchers, local government workers, health care professionals, and those responsible for health policy development. Applied Health Economics for Public Health Practice and Research is an important contribution to the economic discussion of public health and resource allocation. This book synthesises the vast literature on economic regulation into a coherent overview of regulatory theory and practice. To accompany the hugely successful Methods for Economic Evaluation of Health Care Programmes 2e, this book is a thorough and rigorous discussion of the methodological principles and recent advances in the rapidly advancing field of theory and practice of economic evaluation in health care. Written by an internationally acclaimed group of authors, the book provides an in-depth discussion of the latest theoretical advances and gives comprehensive reviews of the available literature. The book covers the main areas of economic evaluation, including the methods for measuring costs and outcomes, the collection of data alongside clinical studies, ways of handling uncertainty, discounting and issues relating to the transferability of economic data.

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